

WHAT WE DO

& PRICE GUIDE



JUST SOME OF THE NEAT STUFF WE DO!

SOCIAL MEDIA

STARTING AT:

Platform Setup	\$150
Page Optimization	\$75
Management*	\$500
Ad creation (graphics, copy)	\$100
Social media branded post pack (12)	\$175
Social media branded post pack (24)	\$275

*Management packages are tailored to the client's needs. See sample packages on next page for more details.

WEBSITE

STARTING AT:

Wix/Squarespace Site Design	\$ 1500
Commerce Add-On (to a RH designed site)	\$ 500
Wix or Squarespace refresh	\$ 400
Landing page design	\$ 250
Website updates (on RH designed sites)	\$ hourly rate

GRAPHIC DESIGN & BRANDING

STARTING AT:

Logo Design	\$ 250
Logo Design + Branding package	\$ 500
Branding package (to work with current logo)	\$ 250
Business card design	\$ 100
Brochure and marketing materials	\$ 150
Wedding Invitations	\$ 150
Wedding Package: Invite, RSVP, Seating Chart, Table Menus	\$ 250

Studio rate is \$65/hr. All prices are subject to GST

BREAKIN' IT DOWN

SOCIAL MEDIA

It's a wild social world out there. And we're here to help! Our social media services are tailored for your needs and not what fits into a pre-made (often outsourced) package. All businesses are different and we want to make sure we are doing what works best for you and your business. We'd be happy to put together some sample packages to see if anything sparks your interest!

SAMPLE PACKAGES

Look Good, Feel Good (base level but far from basic)

INVESTMENT STARTING AT \$500 MONTHLY

- One post weekly, customized to 2 platforms
- Customized branded content for visual flow
- Copywriting to catch attention and start conversation
- Client provides content photos
- Hashtag strategy that fits your content and business

Small Biz, Big Dreams (time to make things happen!)

INVESTMENT STARTING AT \$1000 MONTHLY

- 3 posts weekly, customized to 2 platforms
- Customized branded content for visual flow
- Copywriting to catch attention and start conversation
- Client provides content photos
- Hashtag strategy that fits your content and business

Shout it From the Roof Tops! (be seen, be heard, be social!)

INVESTMENT STARTING AT \$1600 MONTHLY

- 5 posts weekly, customized to 2 platforms
- Customized branded content for visual flow
- Copywriting to catch attention and start conversation
- Client provides content photos
- Hashtag strategy that fits your content and business

Social Networking & Monitoring Package Add-On - HIGHLY RECOMMENDED

INVESTMENT STARTING AT \$200 MONTHLY (1 HOUR PER WEEK SPLIT ACROSS WEEKDAYS)

Rally House will engage with your followers, fellow industry accounts and your target audience to help grow your social accounts. This effort is super important to compliment your content posting to increase the engagement and followers on your account, yielding a better standing within the platform algorithms.

BREAKIN' IT DOWN

WEBSITE

Ideal for professionals and businesses wanting to establish a web presence or looking to redesign and upgrade their current website to a responsive design that's ready for any device. Starting rate includes up to 5 pages, branding is applied to the template selected and there is no customization that requires coding. Websites that require more than 5 pages can rely on a flat fee of \$250 per page. Our preferred platform for this site is Wix or Squarespace.

Our commerce Add-On is perfect for small businesses looking to offer online sales. To compliment your new site we will do the admin set-up, design the catalog page that displays multiple products, design the individual product page, and load up to 3 products to get you started. Branding is applied to the template selected and there is no customization that requires coding.

ALL CONTENT BASED AND E-COMMERCE SITE PRICING INCLUDES:

- Selection of the right template for your business
- A design that reflects your business
- Responsive design for mobile and desktop screens
- Website architecture for optimal user experience
- Initial SEO setup based upon provided keywords
- Social media links & live feed
- One round of revisions per page
- One week post launch support
- One hour of training call (if required)

GRAPHIC DESIGN

We're all about making you look good. The list is vast and not limited to:

- Marketing materials: business cards, flyers, menus, holiday cards, brochures
- Event invitations: weddings, holiday parties, grand openings
- Presentations: slide shows, pitch decks, posters

BREAKIN' IT DOWN

LOGOS & BRANDING

Look Good, Feel Good - Logo Design

INVESTMENT STARTING AT \$250 // TIMELINE: 1 WEEK

Hit the ground running with a clean logo that draws the eye and gets your brand or business launched:

- Simple, clean and efficient text based logo in your branded colours
- One round of revisions to get it just right
- .pdf and .png files included

Small Biz, Big Dreams - Logo & Branding Package

INVESTMENT STARTING AT \$650 // TIMELINE: 2-3 WEEKS

Small business doesn't mean small ideas. We will work with your ideas to create your dream look:

- Creative brief + curated inspiration board
- 2 original logo concepts + brand concepts to choose from
- Colour variations of logo (colour, black, white)
- Typography suggestions: primary and secondary
- Colour palette
- Two rounds of revisions to get it just right
- .pdf and .png files included

Shout it From the Roof Tops! - Logo & Branding Package

INVESTMENT STARTING AT \$1000 // TIMELINE: 3-4 WEEKS

Your logo speaks loud on who you are - go big or go home:

- Creative brief + curated inspiration board
- 2 original logo concepts + brand concepts to choose from
- Submark logo
- Colour variations (colour, black, white)
- Typography suggestions: primary and secondary
- Colour palette
- Set of 5 branded Instagram highlight covers
- Business card design
- Two rounds of revisions to get it just right
- .pdf and .png files included