



RALLY HOUSE

SOCIAL + CREATIVE

Let Rally House take the wheel!

SOCIAL & DIGITAL
MARKETING FOR
YOUR BRAND,
BUSINESS OR
PERSONAL
ONLINE PRESENCE



We live in a time where social media is not only at the forefront of digital marketing but literally at the fingertips of your potential clients, customers and followers. Regardless of your brand, concept or business, an online presence (and looking good) is vital for ultimate success!

We can help you build your professional or personal brand online through a variety of social platforms. With a background in a diverse range of industries, Rally House is equipped to find the most effective way to communicate with your audience and make authentic connections with your fans and followers, new and old.

SERVICES

- SOCIAL MEDIA MANAGEMENT: packages ranging from start up to take over - we've got you covered
- WEBSITE DESIGN: clean, professional and user friendly websites without the high-cost price tag (Wix, GoDaddy, etc.)
- CONTENT CREATION: boast eye catching and branded content that shows off your brand and tells your story
- AD CAMPAIGN MANAGEMENT: conversion driven advertising on Facebook and Instagram
- CREATIVE SERVICES: design for marketing materials, branding, events and merchandise
- PERSONAL PROFILES: have your best self be seen on social media, career websites or online dating

*Sample
Social Media
Packages*

PACKAGE A

- 2 platforms
- page audit and optimization
- customized content for visual flow
- 2 content posts per week
- account monitoring
- weekly touch base email and monthly reports

PACKAGE B

- 3 platforms
- page audit and optimization
- customized content for visual flow
- 5 content posts per week
- account monitoring and engagement with followers
- weekly touch base email and monthly reports

PACKAGE C

- 4 platforms
- page audit and optimization
- customized content for visual flow
- 5 content posts per week
- account monitoring and engagement with followers and followed pages
- weekly touch base email and monthly reports

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*ALL PACKAGES ARE CUSTOMIZED TO MEET THE CLIENTS' NEEDS

TEAMRALLYHOUSE.COM